

# The British Racecourse Bookmakers' Association

President

C. G. Hudson (York)

Vice President

D. J. Peckham (Birmingham)

Directors

A. Bennett (Doncaster)      J. May (Newcastle upon Tyne)  
N. M. Daisley (Harrogate)      A. J. Preston (Doncaster)  
P. J. Dolan (York)      S. P. Price (Doncaster)  
I. Harrison (Nuneaton)      J. E. Stevenson (Leeds)



Registered: London  
Reg. No. 189376

Registered Office:  
89 Penda's Way  
Crossgates  
Leeds  
LS15 8HN

Telephone: 0113 264 0241

Email: office@brba.uk

## Marketing P2P positions in the North West Area for the 2019/2020 season

For the marketing of P2P positions to be successful it is necessary to have equilibrium between buyers and sellers. As a consequence, the P2P Committee had decided to initially confine marketing in the North West Area to the following fixtures.

- a) Cheshire Area
- b) North Staffs
- c) Knutsford

The maximum number at each fixture will be 12 although existing pitch holders beyond 12 will still be able to bet. The tariff for sales will be the same as in the Yorkshire Area.

1. 1250      However, there is on crucial difference between the schemes in
2. 950      the two areas, namely the NW scheme will not be contract
3. 850      based and hence all transactions will be on the basis of caveat
4. 750      emptor.
5. 650
6. 550      As in the Yorkshire Area all sales will be categorised as primary
7. 450      or secondary. All sales will be primary unless they are made by
8. 400      a pitch holder who is selling as a consequence of purchasing
9. 350      another pitch in which case, they are secondary sales.
10. 300      Primary sales revenue will be distributed as follows:
11. 250      Vendor 75%. Hunts 25%
12. 200      Secondary sales revenue will be distributed as follows:
13. 100      Vendor 90%. Hunt 10%
14. 100      All positions beyond the maximum number (12) will be
15. 100      purchased by the BRBA with no reductions if the sales are
16. 100      primary. The BRBA will not purchase any position within the
17. 100      maximum numbers.

### Sales Timetable

- 1) Requests to sell to be sent to [nbpaoptin@gmail.com](mailto:nbpaoptin@gmail.com) between August 28<sup>th</sup> – Sept 3<sup>rd</sup> (6pm) which will be displayed on the BRBA website [www.brba.uk](http://www.brba.uk) on Sept 4<sup>th</sup>.

- 2) Requests to buy to be sent to [nbpaoptin@gmail.com](mailto:nbpaoptin@gmail.com) between Sept 4<sup>th</sup> – Sept 11<sup>th</sup> (6pm) on the basis of the best possible move.
- 3) Preliminary results of the bidding process to be posted on [www.brba.uk](http://www.brba.uk) by Sept 13<sup>th</sup>. Any queries concerning the results should be lodged Sept 19<sup>th</sup>.
- 4) Invoices will be sent by Sept 20<sup>th</sup> when the results will become final and payments settled by Sept 27<sup>th</sup>.

Note: Only submissions made directly to [nbpaoptin@gmail.com](mailto:nbpaoptin@gmail.com) will be considered i.e no submissions via third persons.